**Instructions for completion:**

1. **Complete Part A: Overview**
2. **For each degree and certificate in the program, complete Part B: Proposed Degree Sequence (See separate Part B document)**
3. **Complete Part C: Proposed Catalog Entry (see separate Part C document)**
4. **Complete Part D: Signatures**
5. **Submit completed Parts A-D to the Office of Instruction**

**PART A: OVERVIEW**

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| --- | --- |
| **Your Name and Title:** | Dale Chapman, Digital Design Instructor, North Campus |
| **Title of Proposed New Program** | Graphic Design Certificate (one-year) |

**Proposal Summary** – Please include:

* Rationale for new Program: Listed Below
* The impact on other programs or areas: None
* Personnel, facility, and budgetary implications: None
* The course numbers of courses affected: CS 110, BUS 263, CS 224, CS 220, BUS 210, BUS250, BUS 265, BUS 266, BUS 267 and BUS 288
* Any credit changes: No Credit Changes

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| The two-year AAS in Graphic Design and Web Development is a hybrid program covering two closely related fields. It was created from the beginning with the goal of being able to offer each of these fields independently as standalone certificate programs.   The one-year Graphic Design certificate allows students who are specifically interested in graphic design, marketing and aesthetics, the ability complete a comprehensive certificate within a one-year timeframe by omitting web development topics.  Offering students this choice will result in greater flexibility and self-determination and will improve motivation though an increased sense of relevance. It will result in a greater depth of knowledge in a more tightly focused field and improve web development specific employment prospects. |
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**Please affirm that you have discussed the proposed new program and changes with:**

* Department chair/director
* Applicable deans at all campuses
* Registrar
* Vice President of Instruction
* Financial Aid
* Veterans’ Services

**PART D: SIGNATURES**

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| --- | --- | --- | --- | --- | --- | --- | --- |
| **Signatures:** |  |  |  |  |  |  |  |

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| --- | --- | --- | --- |
| Chair/Director: | | Date: | |
|
| Dean: | | Date: | |
|
| Registrar: | | Date: | |
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| Curriculum Council Reviewer: | Vote Results: | | Date: |
| Curriculum Council Chair: | | Date: | |
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